

CAFBA

Commercial Asset Finance Brokers
Association of Australia

CAFBA AFFILIATE MEMBERSHIP & SPONSORSHIP OPPORTUNITIES



Hello

Thank you for your enquiry and interest in becoming a CAFBA Affiliate Member.

CAFBA is the peak national body for commercial equipment finance brokers in Australia, representing the interests of its members by assisting with regulatory, governmental matters, bank and finance company issues. We represent over 700 member firms and brokers nationally.

Recent studies have shown that in Australia nearly 61% of commercial equipment finance is sourced through finance brokers.

Commercial equipment finance receivables in Australia are currently around \$100 million, so CAFBA members are a significant contributor to the economy.



700+ members

Who collectively write in an excess of \$8 billion of new equipment finance annually



500+ attendees

At our numerous functions throughout the calendar year



40+ affiliate partners

This number increases each year as our presence grows

Contact our CEO:

David Gill | ceo@cafba.com.au | www.cafba.com.au | +61 412 290 097

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CAFBA offers four levels of Affiliate Membership at the following annual fee



Our Affiliate members are those that can provide services to our members, so we appreciate your interest.

Through the various functions provided by CAFBA including the Financier of the Year award (over 150 attend both Sydney and Melbourne), Golf Days and Training Days etc. – it provides an opportunity for the affiliate members to get to know the people they deal with.

There are various sponsorship opportunities, such as sponsoring Professional Development Days, Golf days, conducting webinars or providing product information in our monthly bulletin etc.



AFFILIATE LEVELS

PLATINUM

\$10,000 + GST

GOLD

\$7,500 + GST

SILVER

\$3,000 + GST

BRONZE

\$1,250 + GST

For more information:

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Platinum membership
is for the major
equipment financiers
who have receivables
in excess of \$1 billion

PLATINUM

AFFILIATE LEVELS

- Opportunity to present a session and/or provide keynote speakers at PD Days across all states
- Dedicated member listing on CAFBA website with profile, contacts, logo and links
- Prominent logo inclusion on CAFBA website with links
- Member profile inclusion/special offer in CAFBA monthly newsletter "EF Insider" and for social media
- Opportunity to contribute member-relevant, news-based articles/information in the EF Insider
- Sponsor opportunities for key events including Golf Days, Annual Luncheon, Financier of the Year and cocktail events
- Invitations to attend various CAFBA events and professional development, many at little or no cost

GOLD

- Dedicated member listing on CAFBA website with profile, contacts, logo and links
- Opportunity to contribute member-relevant, news-based articles/information in the monthly newsletter "EF Insider"
- Sponsorship opportunities for some events including Golf Days
- Invitations for staff to attend various CAFBA events and professional development, many at little or no cost

SILVER

- Dedicated member listing on CAFBA website with profile, contacts, logo and links
- Opportunity to contribute member-relevant, news-based articles/information in the monthly newsletter "EF Insider"
- Invitations for staff to attend various CAFBA events and professional development, many at little or no cost

BRONZE



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CAFBA EVENTS

CAFBA PD DAYS (NSW, QLD, SA, VIC, WA)

- 7 PD Days scheduled for 2017
- Over 350 attendees across the states
- Topic/content speaker session
- Networking opportunity
- Broker audience
- Branding on marketing & communications

GOLF DAY & DINNER (NSW, VIC)

- Over 120 golfers at each event
- Played on world class greens
- Hole sponsorship's & putting green sponsorship's available
- Branding, hole theming & prizes
- Dinner & prizegiving follows golf networking

COCKTAIL FUNCTIONS (QLD & VIC/NSW)

- Over 350 attendees throughout the year
- Networking & brokers financier audience
- Speaking opportunity
- QLD annual event, NSW/VIC alternate dates



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CAFBA EVENTS

ANNUAL LUNCHEON & ANNUAL GENERAL MEETING

- Over 100 brokers in attendance
- High profile keynote speaker
- Alternates between NSW and VIC hosting
- Exclusive event

FINANCIER OF THE YEAR AWARDS

- Premiere event of the year
- Cocktail and awarding of BDM
- Alternates between NSW and VIC hosting



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